# GOVERNMENT OF INDIA
# AGRICULTURE
# LOK SABHA

UNSTARRED QUESTION NO:1281
ANSWERED ON:26.11.2001
COMMERCIALISATION OF LILIES AND LOTUS
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**Will the Minister of AGRICULTURE be pleased to state:**

(a) whether the Government have taken steps for the commercialisation of Lilies and Lotus on the line of Sri Lanka;

(b) if so, the details thereof;

(c) if not, the reasons therefor;

(d) whether the Government have any plan to launch a `Floriculture Mission` to co-ordinate the different facets of the floriculture industry like traditional flowers, cutflowers, dryflowers, cutfoliage, potfoliage plants etc.;

(e) if so, the details thereof; and

(f) if not, the reasons therefor?

## Answer

MINISTER OF STATE IN THE MINISTRY OF AGRICULTURE (SHRI HUKUMDEO NARAYAN YADAV)

(a) to (f): The Government of India implemented a Central Sector Scheme on Commercial Floriculture during 8th and 9th Five Year Plan till October, 2000. The scheme provided for quality planting material through model floriculture centres and nurseries, training of entrepreneurs, green houses, on-farm handling units and area expansion. The scheme has now been subsumed in Centrally Sponsored Scheme `Macro Management in Agriculture −Supplementation/Complementation of States efforts through work plan`. The scheme provides greater flexibility to States in prioritizing their needs. The States can pursue the programmes relating to commercialization of lilies and lotus under the scheme.

The Government of India has also implemented FAO assisted project (1998-2000) on floriculture wherein lily was a focused flower specially for temperate regions.

For the present, there is no plan to launch a floriculture mission. However, different facets of floriculture industry like traditional flowers, cutflowers, dryflowers, cutfoliage, potfoliage are being addressed through various programmes of the Government. National Horticulture Board (NHB) under its programmes `Development of Commercial Horticulture through Production and Post-Harvest Management` provides back ended capital subsidy @ 20% of total project cost with a maximum limit of Rs.25.00 lakhs which includes floriculture projects also. Besides, Agricultural Produce Export Development Authority (APEDA) is implementing various programmes for floriculture industry. It has taken initiative to set up flower auction centre in Bangalore. Similar centres are being considered by APEDA for Bombay and Noida (U.P.) which would help exports of flowers and growth of the floriculture industry. APEDA has also set up a flower marketing centre at Amsterdam, Holland, to maintain consistency in supplies for better value realization.